

The Masterpiece Collection

Inventory Control and Point-Of-Sale IT Solutions are a vital part of the functionality of every venue. Bayfield Hotels turned to Hospitality Information Systems (HIS) for the recently renovated Dee Why Hotel.

Bayfield Hotels installed the new 'Masterpiece' collection by Hospitality Information Systems (HIS) in the new-look Dee Why Hotel and Bayfields Liquor Super Store. Andrew Gerry from Bayfield Hotels said that the group has a long partnership with HIS managing director, Michael Grosvero, and the team at HIS going back to the 90s. "The system started in the bottleshops but has since spread to totally encompass our whole group, on and off-premise," he said. "The system can handle the large volume through our 'Big Box' format Liquor stores, all aspects of all of our many bars' trading, plus the massive amount of traffic throughout our bistros and restaurants and kitchens."

The HISinteractive Masterpiece collection has a number of unique features, including;

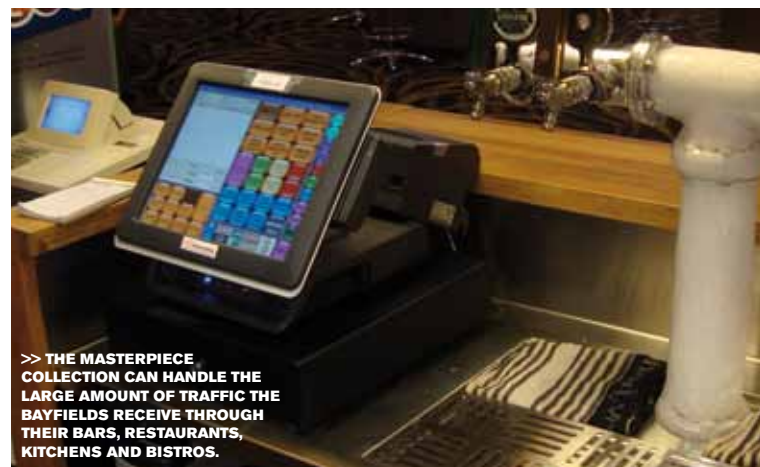
Loyalty Member Transactions - offering great flexibility with points able to be allocated at product level, member level and margin category level;

Hardware and Support - all systems will run Microsoft Operating Systems including Windows 7 which are generic as are the printers, RF readers and cash drawers that would be supplied;

Point-of-Sale - flexible in creating, controlling and customising different screen layouts for each part of the business.

Back Office - Customisable Reporting. Each customised report can be separately named and saved and accessed through a side slide bar. Extensive reporting on sales and margins, pricing, stock, loyalty, debtors, purchasing and basket data.

"When Dee Why was ready to build, the new Masterpiece version was becoming available and one of the main points we liked was HIS' ability to change a program, or write a new program, which we thought would benefit our contact with our customers," Gerry said. "With so many different areas trading in food and liquor - it can be all controlled from head office - therefore eliminating many man hours in setting prices and promotions. The Masterpiece



>> THE MASTERPIECE COLLECTION CAN HANDLE THE LARGE AMOUNT OF TRAFFIC THE BAYFIELDS RECEIVE THROUGH THEIR BARS, RESTAURANTS, KITCHENS AND BISTROS.

enables us to set up hundreds of different promotions in all areas with voucher printing, set time switch-overs, happy hours, etc - all done automatically."

Additionally, stock control is a major concern for publicans Australia-wide and the HISinteractive Masterpiece collection is designed for the specific needs of the hospitality industry. "We have a big emphasis on stock control with monthly stock takes in all areas and the system keeps our management right up to date daily with all aspects of stock control," Gerry said.

HISinteractive has used the experience it has gained within the liquor and hospitality industry over the past 27 years to develop the new suite of HIS applications known as the Masterpiece Collection. **AH**

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